



# Legacy Giving

*Where Your Care Takes Root*



# Legacy Giving

## More Than a Financial Contribution

A legacy gift is a lasting promise of compassion, dignity, and opportunity for mothers today, and for those yet to come.

For generations, mothers have carried families and communities. At Mothers Matter Canada, we know that when mothers thrive, children flourish and communities prosper. When you include Mothers Matter Canada in your estate plans, you extend your love for mothers beyond your lifetime – helping ensure that mothers thrive.

## Grow Your Impact Beyond a Lifetime

**Provide life-changing support** for vulnerable mothers through education, resources, and advocacy.

**Inspire future generations** by building stronger families and communities by encouraging a love of learning.

**Sustain essential programs** that nurture maternal well-being, support school readiness in children and reduce poverty rates for families across Canada.



No matter the size, **every legacy gift** ensures mothers have the support they need to thrive – **today and for generations to come.**

# Ways to Leave a **Legacy Gift**

Leave a gift in your **Will**  
(a percentage, a specific amount,  
or the residue of your estate)

Name **Mothers Matter Canada**  
as a **beneficiary** of your RRSP,  
RRIF, or life insurance policy.

Donate endowment contributions  
or **securities** to provide lasting  
income for our programs.

*We encourage you to **speak**  
with your family and financial  
advisor to ensure your wishes  
are clearly documented.*

## Sharing Your Wishes

### Sample Will Wording

I give to Mothers Matter Canada, charitable registration number  
BN863188538RR0001, the sum of \$\_\_\_\_ or \_\_\_\_% of the residue of  
my estate, to be used at the discretion of its Board of Directors.

## Thanks & Recognition

We want to make sure your **Legacy Gift** is recognized and celebrated in a way  
that is **meaningful to you**. Some **options** include:

Creating a  
**scholarship fund**  
in your name

Sharing  
**your story**

Creating a  
**designated donor**  
**link** in your name

You may also choose **complete anonymity**.

# Your **Legacy** of Love & Learning



Your story, your values, your love for mothers, your investments in the future – **these can live on**. Together, we can ensure that **every mother in Canada has the chance to thrive**.

## **Learn More or Share Your Legacy Plans**



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*Thank you for considering this extraordinary way to extend your love and impact, beyond a lifetime.*