



Legacy Giving

Where Your Care Takes Root



Legacy Giving

More Than a Financial Contribution

A legacy gift is a lasting promise of compassion, dignity, and opportunity for mothers today, and for those yet to come.

For generations, mothers have carried families and communities. At Mothers Matter Canada, we know that when mothers thrive, children flourish and communities prosper. When you include Mothers Matter Canada in your estate plans, you extend your love for mothers beyond your lifetime – helping ensure that mothers thrive.

Grow Your Impact Beyond a Lifetime

Provide life-changing support for vulnerable mothers through education, resources, and advocacy.

Inspire future generations by building stronger families and communities by encouraging a love of learning.

Sustain essential programs that nurture maternal well-being, support school readiness in children and reduce poverty rates for families across Canada.



No matter the size, **every legacy gift** ensures mothers have the support they need to thrive – **today and for generations to come.**

Ways to Leave a **Legacy Gift**

Leave a gift in your will
(a percentage, a specific amount,
or the residue of your estate)

Name **Mothers Matter Canada**
as a beneficiary of your RRSP,
RRIF, or life insurance policy.

**Donate endowment contributions
or securities** to provide lasting
income for programs.

*We encourage you to speak
with your family and financial
advisor to ensure your wishes
are clearly documented.*

Sample Will Wording

I give to Mothers Matter Canada, charitable registration number [XXXXXX], the sum of \$____ or ____% of the residue of my estate, to be used at the discretion of its Board of Directors.

Sharing Your Wishes

1 Talk to Your Loved Ones

Let them know why Mothers Matter Canada is close to your heart.

2 Update Your Will or Beneficiary Forms

A simple clause or designation can make a lasting difference.

3 Let Us Thank You

If you include Mothers Matter Canada in your plans, please let us know.

Your Legacy of Love and Learning



Your story, your values, your love for mothers, your investments in the future – **these can live on.** Together, we can ensure that **every mother in Canada has the chance to thrive.**

Learn More or Share Your Legacy Plans



Natasha Irvine | Chief Communications Officer

nirvine@mothersmatter.ca

(604) 676-8250 x815

705 -1112 West Pender Street
Vancouver, BC V6E 2S1

BN: 863188538RR0001

Thank you for considering this extraordinary way to extend your love and impact, beyond a lifetime.